GRAPHIC DESIGN

Event Specifications

FRESNO CITY COLLEGE EVENT CONTACT For any specific event questions, please contact:	
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SCOPE OF CONTEST

Each contestant will be provided with project specifications. Using a **MACINTOSH** computer, the contestant is expected to develop two advertising posters.

The contestant may use the following available software: Adobe CC 2024.

The contestant has the option of using all available software in the creation of the project, with the understanding that the FINAL project MUST be assembled in Adobe InDesign.

High school students participating in the challenge, can use their Adobe credentials to log in to use Photoshop on the FCC campus. It is recommended that the high school students verify they have access, away from their high school campus, and know their Adobe username and password, before arriving for the competition.

NUMBER OF COMPETITORS

Individual event, limited to 22 competitors. Three competitors per school site.
Fresno ROP reserves the right to modify enrollment due to limited spaces available.

RULES AND PROCEDURES

1. The following skills will be incorporated into the project:
   - Placing/importing images within software applications
   - Image adjustment
   - Cropping and minor adjusting of images
   - Wrapping text around elements
   - Conforming text to a path
   - Setting columnar text
   - Creating graphic elements
   - Utilizing parent pages, style sheets, tabs
   - Defining a spot color
   - Utilizing Process Color as appropriate to the project
   - Writing/importing text

- Use of appropriate punctuation, spelling, and grammar
- Saving files within a folder, named according to instruction

2. The time limit to complete the project is one and one-half (1 ½) hours. The competition will begin at 9:45 a.m. and complete at 11:15 a.m. This does not include the introductory instructional period. Please arrive by 9:30
a.m. for a fifteen-minute briefing.

3. The high school event-sponsoring teacher should coordinate with the event manager at Fresno City College not later than three weeks prior to the competition.

Please resolve any questions/concerns/confusions PRIOR to attending the event.

JUDGING CRITERIA

Evaluation will be based on the opinion of a panel of judges. Work will be done using Adobe CC 2024.

Images can be created and adjusted in Photoshop, Illustrator and InDesign. Final output file will be in .pdf format.

EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
   a. Pencil or pen and scratch paper to develop ideas
   b. USB disk to save project if desired
   c. Adobe Username and Password, verify you have access away from their high school campus.

2. Supplied by the Career Skills Challenge:
   a. A Macintosh Pro computer lab with software indicated. There are no Windows computers available for this event
   b. Project specifications