



MEDIA - Suicide Prevention and Mental Health Awareness Poster

Event Specifications

SCOPE OF CONTEST

Participants are invited to design a printed poster that aims to prevent suicide and support young people experiencing mental health challenges. The minimum size for submissions is 11"x17", but a preferred size of 24"x36" is encouraged to make a greater visual impact.

NUMBER OF COMPETITORS

The competition is a team (two members) or individual event, limited to 30 entries.
Fresno ROP reserves the right to modify enrollment due to limited spaces available.

RULES AND PROCEDURES

1. For this contest, please draw inspiration and factual information from the following key resources:
 - **Suicide is Preventable** (<https://www.suicideispreventable.org/>) - Use this site to understand the signs of suicide and learn actionable steps to help those in need.
 - **Fresno Cares** (<https://fresnocares.org/>) - Reference this local resource for additional support and information specific to our community's efforts in suicide prevention and mental health awareness.
 - **SAMHSA: It's Okay Not to Be Okay** (<https://www.samhsa.gov/blog/its-okay-not-be-okay-tips-resources-mental-health-awareness-month>) - This provides important tips and resources for acknowledging and addressing mental health issues effectively.
2. Each submission must reference the availability of immediate support by either calling 988 or visiting the 988 Lifeline website <https://988lifeline.org/> for a mental health crisis. This inclusion is crucial to ensure the posters effectively communicate how individuals can access immediate help.
3. Minimum size for submissions is 11"x17", but a preferred size of 24"x36" is encouraged to make a greater visual impact (with no white margins showing).
4. On the back of the print, submitted material must include: Student(s) name, school's name, and the title of the material.
5. All entries must include "Presentation Notes" (see form below). The notes must describe the intent of the entry and a brief description of the method/processes used in creating the printed material.
6. Tape the Presentation Notes to the back of the print entry.
7. All entries, with accompanying presentation notes and student/school information, must be in the Fresno ROP office by March 3, 2025 at 4:00pm.

Fresno ROP

Attn: Career Skills Challenge
1318 E. Shaw Ave., Suite 420
Fresno, CA 93710



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JUDGING CRITERIA

- Creativity, Originality, Impact
- Execution
- Technical Quality

EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
 - a. 11"x17", but a preferred size of 24"x36" is encouraged to make a greater visual impact (with no white margins showing)
 - b. Presentation notes taped to the back of the entry
2. Supplied by the Career Skills Challenge:
 - a. Room to display entries

CAREER SKILLS CHALLENGE

SCORE SHEET

MEDIA–Suicide Prevention and Mental Health Awareness Poster

Contestant Number _____ Title _____

Evaluated	Scoring 1 (lowest) - 5 (highest)
Creativity, Originality and Impact <ul style="list-style-type: none">• Connects with and appropriate to the audience• Memorable and easily recalled	1 2 3 4 5
Adherence to Safe Messaging	1 2 3 4 5
Execution of Production <ul style="list-style-type: none">• Theme of production, clear message, simple• Directions followed (intended audience, Presentation notes)• Colors, size, style• Neatness, spelling	1 2 3 4 5
Technical Quality <ul style="list-style-type: none">• Print clarity	1 2 3 4 5
Total Points	

Judge's Comments:
