



# WEB PAGE DESIGN & CONSTRUCTION

## Event Specifications

### FRESNO CITY COLLEGE EVENT CONTACT

For any specific event questions, please contact:

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## SCOPE OF CONTEST

Each contestant is expected to develop a website for a hypothetical client. Text and images will be provided. The site will be created on a **MACINTOSH** computer running Brackets, and the Adobe Creative Cloud suite. A detailed project description will be provided on the day of the event

The contestant has the option of using all available software in the creation of the project, including the choice of coding by hand.

High school students participating in the challenge, can use their Adobe credentials to log in to use Photoshop on the FCC campus. It is recommended, that the high school students verify they have access, away from their high school campus, and know their Adobe username and password, before arriving for the competition.

## NUMBER OF COMPETITORS

Individual event, limited to 24 competitors.

*Fresno ROP reserves the right to modify enrollment due to limited spaces available.*

## RULES AND PROCEDURES

1. The time limit to complete the project is one and one-half (1 ½) hours. The competition will begin at 9:45 a.m. and complete at 11:15 a.m. This does not include the introductory instructional period. Please arrive by 9:30 a.m. for a fifteen-minute briefing.
2. The following skills will be incorporated into the project: Placing/importing images into html and including alt tags. Image adjustment Adjusting image resolution Creating graphic elements Defining web safe colors Incorporating CSS design techniques  
Creating/importing text:
  - Use of appropriate punctuation, spelling, and grammar
  - Saving files within a folder, named according to instruction.
  - Linking pages, using anchors
  - Title for each page
3. The high school event-sponsoring teacher should coordinate with the event manager at Fresno City

College no later than three weeks prior to the competition. Please resolve any questions/concerns/confusions **PRIOR** to attending the event.

## **JUDGING CRITERIA**

Evaluation will be based on the opinion of a panel of judges.

## **EQUIPMENT AND MATERIALS**

1. Supplied by the contestant:
  - a. Pencil or pen and scratch paper to develop ideas before using the computer.
  - b. USB disk to save project work, if desired.
  - c. Adobe Username and Password, verify you have access away from their high school campus.
  
2. Supplied by the Career Skills Challenge:
  - a. Computer with software indicated
  - b. Several project components will be provided